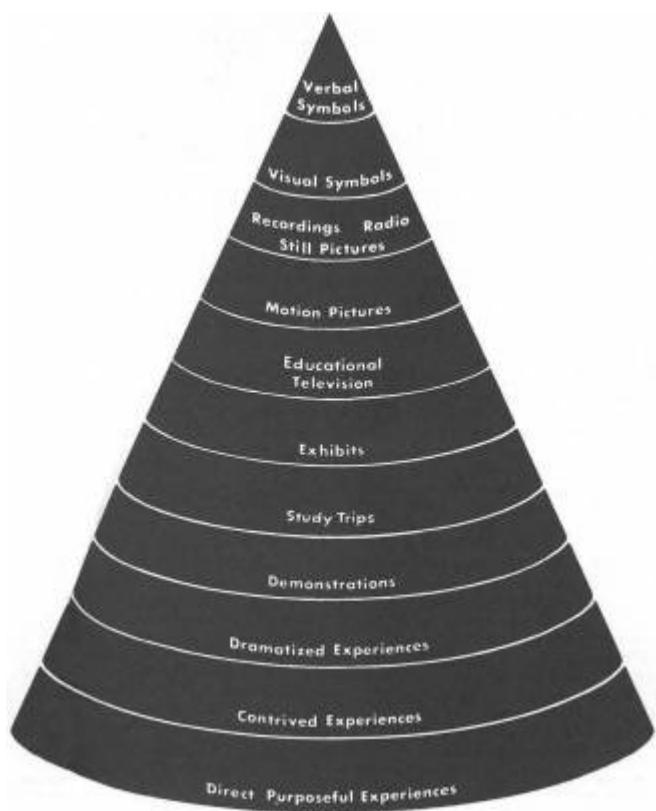


Cone of Experience



Edward Dale's Cone of experience was first introduced in his book "Audio-visual methods in teaching" published in 1946. It is an image describing **benefit of different types of learning experiences**. The Cone was organized by starting with **most abstract experiences from its top**, changing to **most concrete experiences at its bottom**. In later editions of the book it was subjected to some minor changes, but the original cone image can be found [here](#).

The importance of Dale's cone of experience is in its assumptions of **how we learn more efficiently** and in **appliance** of such resources or activities **during the educational process**. Assumptions stated in this cone have been of interest to many later psychologists and [cognitivist theories](#).

NOTE: **Bogus percentage numbers** have later been added to Dale's cone. They aren't however in any way related to the original Cone. A collection of bogus cones often used can be found in [presentation](#) of Betrus and Januszewski.

Bibliography

Molenda, M. Cone of experience. Educational Technology: An Encyclopedia. 2003.

Development Modules: Selecting and Using Instructional Resources to Enhance Instruction - Section D.

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