

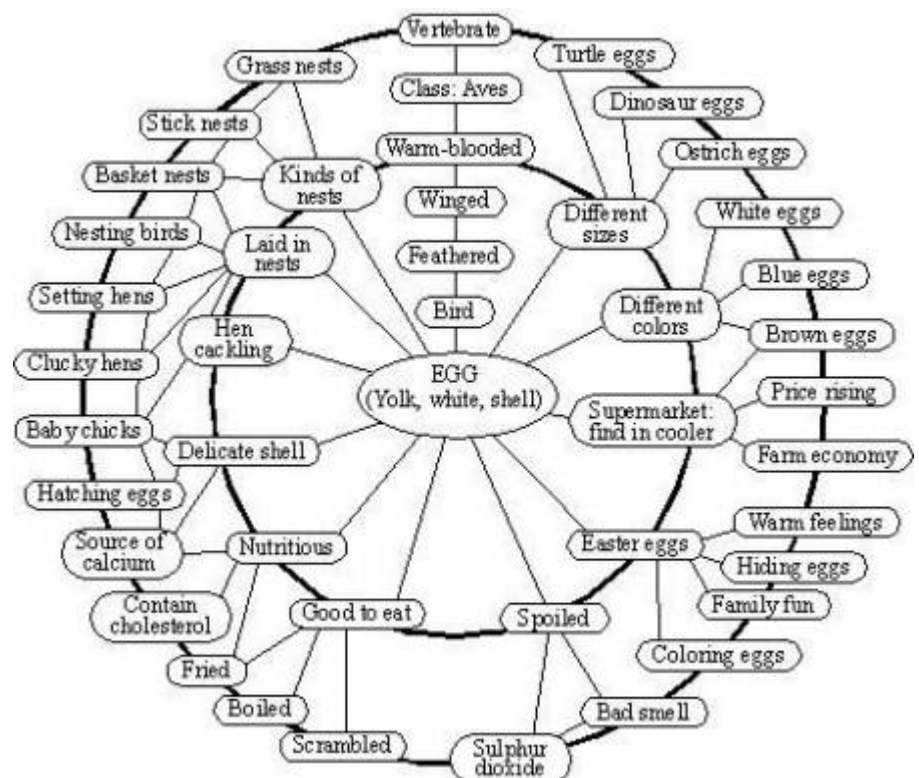
# Schema Theory

## General

Concept of schema theory, one of the [cognitivist learning theories](#), was firstly introduced in 1932 through the work of British psychologist [Sir Frederic Bartlett](#)<sup>1)</sup> (some suggest it was first introduced in 1926 by [Jean Piaget](#)<sup>2)</sup>) and was further developed mostly in 1970s by American educational psychologist [Richard Anderson](#)<sup>3)</sup>. Schema theory describes how knowledge is acquired, processed and organized. The starting assumption of this theory is that “very act of [comprehension](#) involves one’s knowledge of the world”<sup>4)</sup>. According to this theory, knowledge is a **network of mental frames** or cognitive constructs called **schema** (pl. **schemata**). Schemata organize knowledge stored in the long-term memory.

## What is schema theory?

The term **schema** is nowadays often used even outside cognitive psychology and refers to a **mental framework** humans use to represent and **organize remembered information**. Schemata (“the building blocks of cognition”<sup>5)</sup>) present our personal simplified view over reality derived from our experience and prior knowledge, they enable us to **recall, modify our behavior**, concentrate attention on key information<sup>6)</sup>, or try to **predict most likely outcomes of events**. According to [David Rumelhart](#)<sup>7)</sup>,



- “schemata can represent knowledge at all levels - from ideologies and cultural truths to knowledge about the meaning of a particular word, to knowledge about what patterns of excitations are associated with what letters of the alphabet. We have schemata to represent all

*levels of our experience, at all levels of abstraction. Finally, our schemata are our knowledge. All of our generic knowledge is embedded in schemata."*

Schemata also expand and **change in time**, due to acquisition of new information, but deeply installed schemata are inert and slow in changing. This could provide an explanation to why some people live with incorrect or inconsistent beliefs rather than changing them. When new information is retrieved, if possible, it will be **assimilated** into existing schema(ta) or related schema(ta) will be **changed** (*accommodated*) in order to integrate the new information. For example: during schooling process a child learns about mammals and develops corresponding schema. When a child hears that a porpoise is a mammal as well, it first tries to fit it into the mammals schema: it's warm-blooded, air-breathing, is born with hair and gives live birth. Yet it lives in water unlike most mammals and so the mammals schema has to be accommodated to fit in the new information.

Schema theory was partly influenced by **unsuccessful attempts** in the area of artificial intelligence. Teaching a **computer to read natural text** or display other human-like behavior was rather unsuccessful since it has shown that it is impossible without quite an amount of information that was not directly included, but was inherently present in humans. Research has shown that this inherent information stored in form of schemata, for example:

- **content schema** - prior knowledge about the topic of the text
- **formal schema** - awareness of the structure of the text, and
- **language schema** - knowledge of the vocabulary and relationships of the words in text

can cause easier or more difficult text comprehension<sup>8)</sup>, depending on **how developed** the mentioned schemata are, and whether they are **successfully activated**.<sup>9)</sup> According to Brown<sup>10)</sup>, when reading a text, it alone does not carry the meaning a reader attributes to it. The **meaning is formed by the** information and cultural and emotional **context the reader brings** through his schemata more than by the text itself. Text **comprehension and retention** therefore **depend mostly on the schemata the reader possesses**, among which the content schema should be one of most important, as suggested by Al-Issa<sup>11)</sup>.

## What is the practical meaning of schema theory?

Schema theory emphasizes **importance of general knowledge and concepts** that will help forming schemata. In educational process the task of **teachers** would be to **help learners to develop new schemata** and **establish connections between them**. Also, due to the importance of prior knowledge, teachers should make sure that students have it.

*"The schemata a person already possesses are a principal determiner of what will be learned from a new text."<sup>12)</sup>*

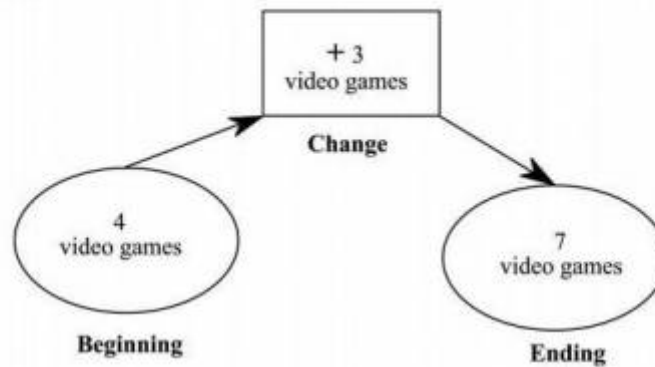
Schema theory has been applied in various areas like:

- **motor learning** - schema theory was extended to *schema theory of discrete motor learning* in 1975 by Richard Schmidt<sup>13)</sup>. Wulf<sup>14)</sup> has shown that developing a motor schema has resulted in better performance in children when learning a motor task.
- **reading comprehension** - schema theory is often used to assist second language learning since it often contains reading a lot of texts in the target language. Failure to activate adequate

schema when reading a text has shown to result in bad comprehension<sup>15)</sup>. Various methods have been proposed for dealing with this issue<sup>16)</sup> including giving students texts in their first language on certain topic about which they will later read in target language.

- **mathematical problem solving** - Jitendra et al.<sup>17)</sup> conducted a research showing that 3rd-graders taught to using schemata to solve mathematical problems formulated in words performed better than their peers who were taught to solve them in four steps (*read and understand/plan to solve/solve/look back and check*).

*Change:* Jane had 4 video games. Then her mother gave her 3 more video games for her birthday. Jane now has 7 video games.



## Criticisms

Explanations of structures of knowledge have been criticized for being rather **unclear** about what exactly can count as a schema and what does a schema include. The idea of schemata as more complex constructs of memory has also been questioned. Some researchers<sup>18)</sup> suggest schemata as such are just networks of interacting simple (*low-level*) units activated at the same time. For example, a classroom schema is formed by simultaneously activated units of a blackboard, desks, chairs and a teacher.

On the other hand, schema theory was the starting point or a component for many other cognitivist theories and theorists like [Jean Mandler<sup>19\)</sup>](#), [David Rumelhart](#) (modes of learning) or [Marvin Minsky](#) (frame theory) who have further expanded it's concepts, and was also included in works of many other theorists like Sweller's ([cognitive load theory](#)) or Ausubell's ([assimilation theory](#)).

## Keywords and most important names

- **schema theory, schema, schemata, schema theory of discrete motor learning**
- [Sir Frederic Bartlett](#), [Richard Anderson](#), [David Rumelhart](#), [Richard Schmidt](#), [Roger Schank](#)

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